

## Timothy M. Mikulski

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### Creative Experience

**Reputation Partners Communications, LLC** (public relations firm), Chicago, IL, 2017 – Present

*Creative Director*

- Extensive planning, design and project management of print and digital collateral from conception to finish
- Consulting relationship with clients in the development of creative strategies for crisis management
- Design of project proposals and RFPs
- Development of long-term marketing and promotional strategies with clients
- Strategic internal planning of marketing
- Website planning, design and implementation
- Creation of highly developed Photoshop illustrations
- Development of info-graphics and graphs from raw data
- Powerpoint and pdf presentation design
- Design of social media graphics and evites
- Website design
- Development and design of advertising campaigns
- Art direction of photographers and illustrators
- Supervision of senior designers

Clients include:

University of Chicago Medicine, University of Chicago Digestive Disease Center, Lurie Children's Hospital, Northshore Orthopedic Group, TruGreen, Gardner Denver, Badger Meter, Cristo Rey

**Words&Pictures, Inc.**, Homewood, IL, 2007 – 2017

*Creative Director*

- Development of identity, print and presentation materials
- Led design development, execution and management of publications and annual reports
- Collaboration with medical directors and hospital marketing managers to set design direction for annual reports
- Development of charts and info-graphics from raw data
- Coordination and on-site art direction between photographers and models and/or medical staff
- Responsible for visual identity development within the established brand of hospitals multi-media collateral

Clients included:

University of Chicago Medicine, Ingalls Memorial Hospital, Weiss Hospital, Lurie Children's Hospital, Walgreens, Lillibridge, Northshore Orthopedic Group, Arizona Health Sciences Center, Robinson Engineering Mount Carmel High School, H2C

## The Field Museum of Natural History, Chicago, IL, 2003 – 2007

### Senior Exhibits Graphic Designer

- Identity and visual identity for five major exhibitions
- Management, budgeting and production of exhibition graphics, including labels, street and building banners
- Design and production of print materials related to exhibitions, including press kits and advertising
- Collaboration with Exhibition Designer (3D), Developer and Curators in exhibition planning
- Responsible for project updates to the Museum Vice President, Design Directors and Public Relations staff
- Design, production and management of 2003 Field Museum Annual Report

Exhibitions and related print materials include:

*Splendors of China's Forbidden City: The Glorious Reign of Emperor Qianlong, Gregor Mendel: Planting the Seeds of Genetics, Dinosaur Dynasty: Discoveries from China, Einstein: See the World from the Eyes of a Genius, Crown Family Children's Play Lab*

## Laughing Dog Creative Group, Inc., Chicago, IL, 1988 – 2002

### Founder and Senior Designer

- Assisted in managing a staff of 5 – 12 people while serving a wide variety of clients
- Collaborated with two fellow founders to develop visual and brand identity of LDC as well as marketing goals
- Responsible for acquiring and maintaining extensive client relationships
- Design and management of print, packaging and advertising
- Design of trade show graphics
- Collaborated with clients in developing marketing and promotional goals
- Planning, design and implementation of websites
- Art direction of photographers and illustrators
- Supervision of junior designers

Clients included:

Zenith Electronics, Kemper Sports, Artisan, Catholic Charities, Boys & Girls Club of Chicago, Quaker, nVisia  
Solar Communications

## Harper/Landon/Weiss, Chicago, IL, 1986 – 1988

### Art Director

- Design and development of print advertising campaigns
- Strategy development
- Project management
- Extensive client communication and management

Clients included:

Sara Lee, Uncle Ben's, Oscar Meyer, Combined Communication Services, L.J. Sheridan co., Burnham Development Co.,  
Chicago Dock & Canal Trust

## Education

Ferris State, B.A. in Commercial Art, Big Rapids, MI  
University of Michigan, General Studies, Ann Arbor, MI

## Awards

Design publications *Print and How*  
*Healthcare Advertising Awards*

*Addy Awards*  
*Summit International Awards*

*American Association of Museums*

## Software Proficiency

Adobe Creative Suite, Microsoft 365